

## **Electronic Media Information Policy** (rev 5/2026)

The PIAA District One Executive Secretary will have the authority to approve the requests to transmit commercial radio, web, and/or TV live broadcasts of the respective playoff contests.

The following approved procedures / fees will be followed:

- Prior approval by the Executive Secretary is required of all broadcasts whether they are commercial enterprises or school-based organizations.
- Advertising and announcements relative to alcoholic beverages, gaming, tobacco products or political candidates, parties' organizations are prohibited.
- There is no broadcast fee for commercial radio, TV or web-based representatives who record only highlights of playoff contests. Prior approval by Executive Secretary is required.
- Member school owned TV organizations must complete a District-One Request Waiver Form.
- Member school owned Radio / Web organizations must have prior approval by the game manager; must assume all hook up costs. And will not be subject to the District-One broadcast fee schedule.

### **PIAA - GENERAL CABLECASTING/TELECASTING AND/OR WEBCASTING (VIDEO STREAMING) POLICIES**

1. Cablecasting/telecasting and/or webcasting (video streaming) of any PIAA Inter-District Championship Contest is prohibited without the prior written consent of PIAA.

2. Expenses incurred in the cablecasting/telecasting and/or webcasting (video streaming) of any PIAA Inter-District Championship Contest shall be the sole responsibility of the originating cable company/television station and/or Internet video broadcaster.

3. To the extent this policy does not contravene any applicable state or federal law or regulation on these subjects, advertising of and announcements relative to, alcoholic beverages, gaming, tobacco products, and/or political candidates, parties, and/or organizations are prohibited.

4. In keeping with the high ideals of good sportsmanship, it is respectfully requested that the media of communication refrain from making negative comments towards participants, Coaches, or Contest officials; and report acts of good sportsmanship without giving undue publicity to unsportsmanlike conduct.

5. It is respectfully requested that reports of any accidents, injuries, or other incidents be minimized and factual, in order to prevent undue anxiety on the part of listeners and/or viewers.

6. Any film, videotape, or other visual recorder of a PIAA Inter-District Championship Contest, other than those permitted under general rule 7 hereof, shall become and remain the property of PIAA and may not be duplicated or re-cablecast/re-telecast and/or re-webcast (re-video streamed) for any reason or under any circumstances without the prior written consent of PIAA.

7. Cablecasting/telecasting and/or webcasting (video streaming) of up to ninety (90) seconds of video transmission of any PIAA Inter-District Championship Contest for use as part of a local sportscast shall be permitted without charge. Any such use shall include visual credit to PIAA and shall be permitted only after completion of the Contest in question. Use of production programs, such as Periscope, to video stream Inter-District Contests without prior written permission from PIAA is prohibited.

Cablecasting/telecasting and/or webcasting (video streaming) of up to ninety (90) seconds of video transmission of any PIAA District One Championship Contest for use as part of a local sportscast shall be permitted without charge. Any such use shall include visual credit to PIAA and shall be permitted only after completion of the Contest in question. Use of production programs, such as Periscope, Face Book Live, to video stream Inter-District Contests without prior written permission from PIAA is prohibited.

**Game Managers: Please have the following announced at Playoff Contests**

*“Ladies and Gentlemen, the PIAA and District One require all media polices be followed during contests. Any broadcasting and/or webcasting PIAA or District One Championship Contests is prohibited without the prior written consent of the PIAA or the District One Office. Individuals posting unauthorized live videos may be removed from the site of competition.”*

<b>DISTRICT ONE MEMBER SCHOOL SPONSORED / OWNED TV, RADIO OR WEB ORGANIZATION</b>
PIAA POLICY = 50% DISCOUNT for all school broadcast permissions
DISTRICT ONE APPROVAL Live Radio/Audio Stream – no fee Live TV / Webcast – 50% of live broadcast fee

Rev. 8.2026

No Media Fees will be charged for Commercial Broadcasting of live D1 post-season contests via Commercial Radio and/or Audio Streaming.

No Media Fees will be charged for D1 non-revenue post-season contests.

**No School Media Fees for School Football and Basketball Broadcasts except for the Championship Contests** (rev.5/2026)

Commercial Media Fees will be administered for all Football and Basketball Broadcasts

**FOOTBALL**

LIVE Commercial Cable TV Broadcast / Live Webcasting	
1A, 2A, 3A, and 4A	5A and 6A
1 <sup>st</sup> Rd - \$300	1 <sup>st</sup> Rd - \$500
Quarterfinals - \$450	Quarterfinals - \$850
Semifinals - \$650	Semifinals - \$1200
Final - \$1000	Final - \$2500

**BASKETBALL**

LIVE Commercial Cable TV Broadcast / Live Webcasting	
1A, 2A, 3A, and 4A	5A and 6A
1 <sup>st</sup> Rd / 2 <sup>nd</sup> Rd / Q-Finals - \$200	1 <sup>st</sup> Rd / 2 <sup>nd</sup> Rd / Q-Finals - \$200
Playbacks - \$200	Play Backs - \$200
Semifinals - \$600	Semifinals / \$800
D1 Final - \$800	D1 Final - \$1000

## **CONTESTS (other) - Tickets Sold**

<b>LIVE Commercial Cable TV Broadcast / Live Webcasting</b>
<b>1A, 2A, 3A, 4A, 5A, 6A</b>
1 <sup>st</sup> Rd – No Charge
2 <sup>nd</sup> Rd – No Charge
Quarterfinals – No Charge
Semifinals / Play Backs – No Charge
<b>D1 Final - \$300</b>

<b>DELAYED</b> <b>Commercial Radio, Cable TV, Webcast Broadcast</b>
1 – 8 hours = 80% of live fee
9 – 16 hours = 60% of live fee
17 – 24 hours = 40% live fee
After 24 hours = 20% live fee